

Justin Graham  
GENERAL COUNSEL

December 5, 2018

Sean Dolan  
Pushfire Incorporated  
6725 S. Fry Rd., Suite 700  
Katy, TX 77494

VIA ELECTRONIC MAIL: [sean@pushfire.com](mailto:sean@pushfire.com)  
VIA CMRRR: 7017-0190-0000-8523-4605

**Re: Cease and Desist - Advertising affiliation, partnership, or agency with Katy Independent School District and/or use of the Katy ISD name.**

Mr. Dolan:

I am General Counsel at Katy Independent School District (referred to herein as "Katy ISD" or "District"). Please address all communications regarding this matter to the undersigned until further notice.

This is a Cease and Desist Letter. As you know, Katy ISD is an independent school district incorporated under the laws of the State of Texas. It has been reported to the District that you and/or your corporation or its representatives are advertising that you are affiliated with the "Katy ISD Superintendent Search" or a "Superintendent Job Opening in Katy Texas." You are not an employee of Katy ISD, and the District has not approved you or your company as a vendor which has the authority to speak or collect information for Katy ISD.

Katy ISD hereby demands that you immediately cease and desist from using stating, representing, or inferring that you are affiliated with, sponsored by, or authorized to speak on behalf of Katy ISD. You are not affiliated with the District or its search for a new Superintendent of Schools. A cursory review of the some of the materials you have posted shows that you have taken the official job posting from the District's website and revised it to include intentionally inaccurate, false, and misleading information which is not consistent with the District's official posting. In fact, you continue to use the District's internal job posting number; however, you indicate that you are authorized to accept resumes and applications on behalf of Katy ISD and that interested applicants should contact you directly. It appears as if you have done so as "President and CEO at Pushfire Katy Texas." As such, please note this demand stems to any corporation you may represent.

Further, the District hereby demands that you immediately cease and desist using Katy ISD's logo or trademarks on any websites, social media accounts, or online content for which you have control over. So that we are absolutely clear, you are not employed by, affiliated with, or authorized to speak on behalf of the District in any capacity, to include any and all employment matters. As such, the District demands that you cease any action where you are trying to profit from or speak for the District. The District also demands you remove any misleading or false information.

I look forward to a prompt resolution of these issues.

Best,



Justin Graham  
KATY INDEPENDENT SCHOOL DISTRICT  
GENERAL COUNSEL